

# FULL FLOW

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# Hubflow

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## NEWSLETTER

November 2024  
Edition

## Providing Bespoke Managed Office Space across Central London

### Welcome to the November Edition of Full Flow!

In this edition we will be providing you with an overview of what the team has been up to, as well as industry news and some stories and progress from the month of October!

We will also be including exciting insights into our availability process, as well as highlighting monthly incentives and perks.

## Industry News

Founder of Flight Fund and Flight Studio Steven Bartlett announced a new innovative office design in Central London, featuring a 22ft rocket, space pods, AI receptionists and more. "The office in 2024 needs to serve a completely different purpose and technology has completely changed what an office can be!" AI and innovative tech is something we as a company also plan to implement. Is this the new way to approach office space design?



### Innovative Flight HQ Office Announced

01/04

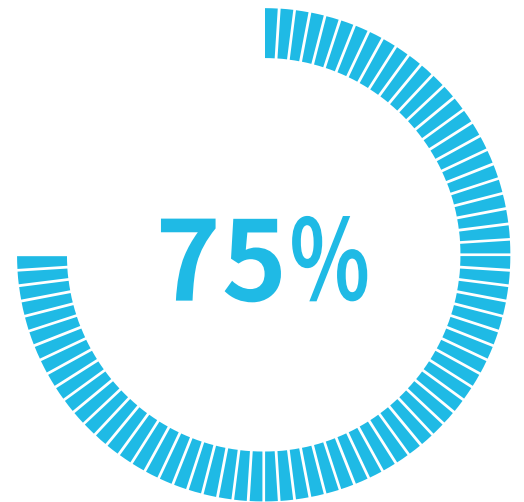


## The Flow Metrics

The Rise of Managed Office Solutions:

“Managed spaces are ideal for businesses that have outgrown traditional serviced offices but still want to maintain flexibility. JLL’s flex team reported that 75% of clients who took managed spaces in the last 18 months graduated from serviced offices.”

Source Available.



“Workthere’s research shows that the average contract term length in H1 2024 was 15.6 months, which is up 27% year-on-year, with a notable increase in companies seeking 24 month contracts indicating that businesses are seeing flexible office solutions as a core part of their strategy.”

Source Available

People  
love us



## October Testimonial

“Always good to call into Hubflow! Wonderful working environment, excellent facilities, friendly welcome. Definitely an efficient option for the modern business. Great place to get business done, simple!”

HENRY REID

## Out & About

Conors schedule was packed this week, having met multiple office brokerages at their HQs, filling them in on Hubflows 100 Hubflow expansion plan for the next 5 years.

This is all accompanied by a visit to the Flex and the City awards night, where Hubflow are up for Best Managed Office Provider in the UK.



We had a fantastic week of meeting some of our broker connections at their HQs. Exciting to hear about OfficeHubs growth and also Office Freedoms recent successes in the market.

Thanks to both Ann and Richard for hosting the Hubflow team and we are looking forward to meeting everyone at the Flex and the city event!

**Acquisitions Manager  
Conor Butcher**





## Move Office With Hubflow

"At Hubflow, we create bespoke, future-proof office spaces tailored to each client's needs. We collaborate with our clients to design their ideal office, incorporating unique features while maintaining our commitment to sustainability through recycling, zero to landfill, and tree planting initiatives. We also promote healthier work environments with options like cycle desks and under-desk exercise equipment. What truly sets us apart from serviced office providers is that each space is entirely yours—your own front door, your own kitchen, designed exclusively for your team."  
- Hubflow UK Facilities Manager, Dale Ranger

## On The Pulse

"Posting on LinkedIn is a powerful tool for selling our offices, allowing us to reach professionals, businesses, and decision-makers directly. By targeting specific industries, company sizes, job titles, and locations, our posts effectively reach the right audience. Sharing within networks boosts visibility organically. We also engage online brokers and commercial agents, driving more enquiries, viewings, and sales. Regular LinkedIn activity positions us as a leading operator in the industry.. keeping us **On The Pulse.**" - Hubflow Sales Director, Michael Knapp

To find out more please contact: [enquiries@hubflow.com](mailto:enquiries@hubflow.com) and Michael and his team will be able to guide you.



**\*BROKERS & CLIENTS\***  
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04/04